

WE HIT THE
BULLSEYE
WITH
DIGITAL
MEDIA



CONTENT IS FIRE SOCIAL MEDIA IS GASOLINE

- Jay Baer

Our lives keep changing
with every new invention

In the recent times,
our **LIVES** have been
taken over by

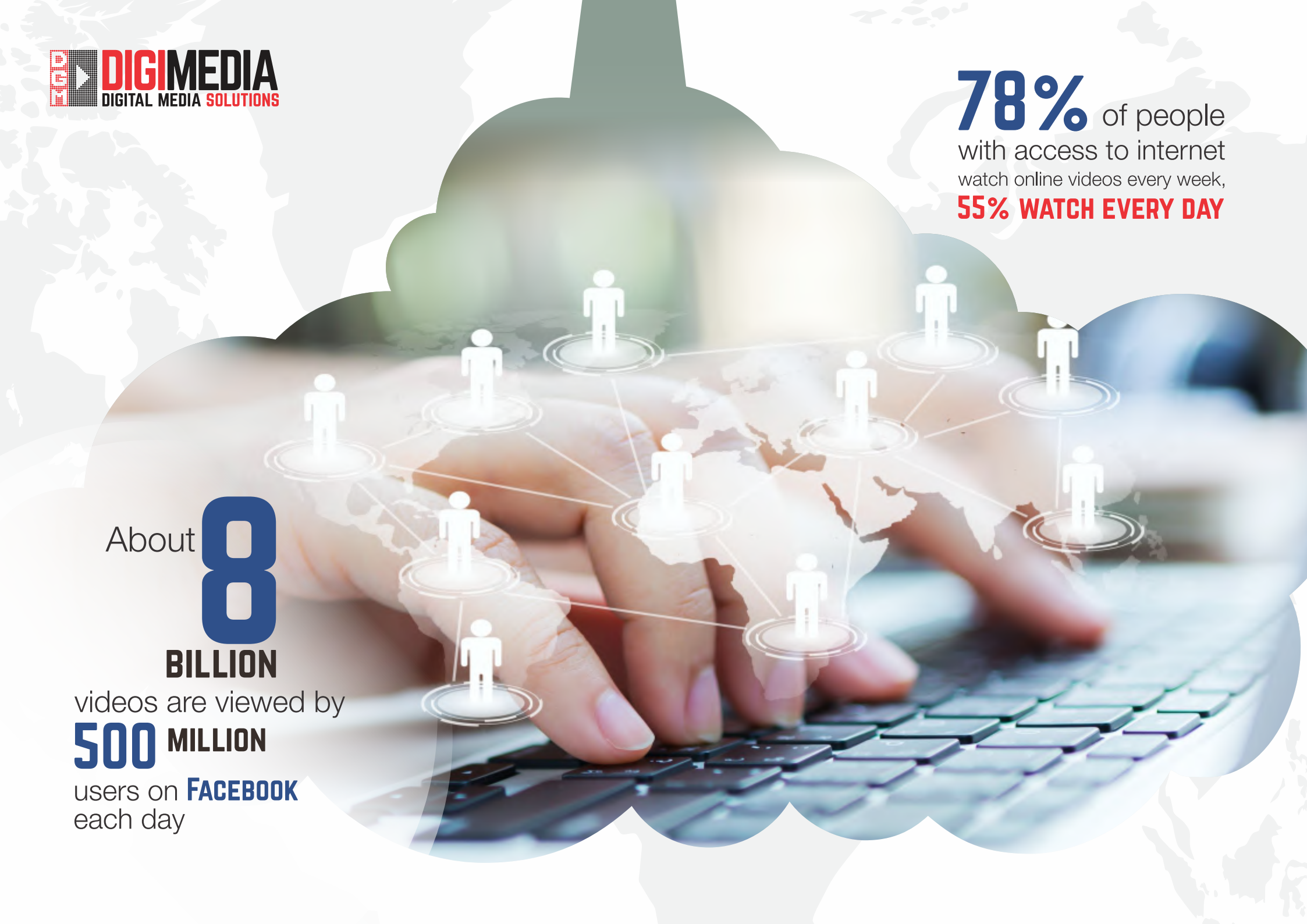
SOCIAL MEDIA



78% of people
with access to internet
watch online videos every week,
55% WATCH EVERY DAY

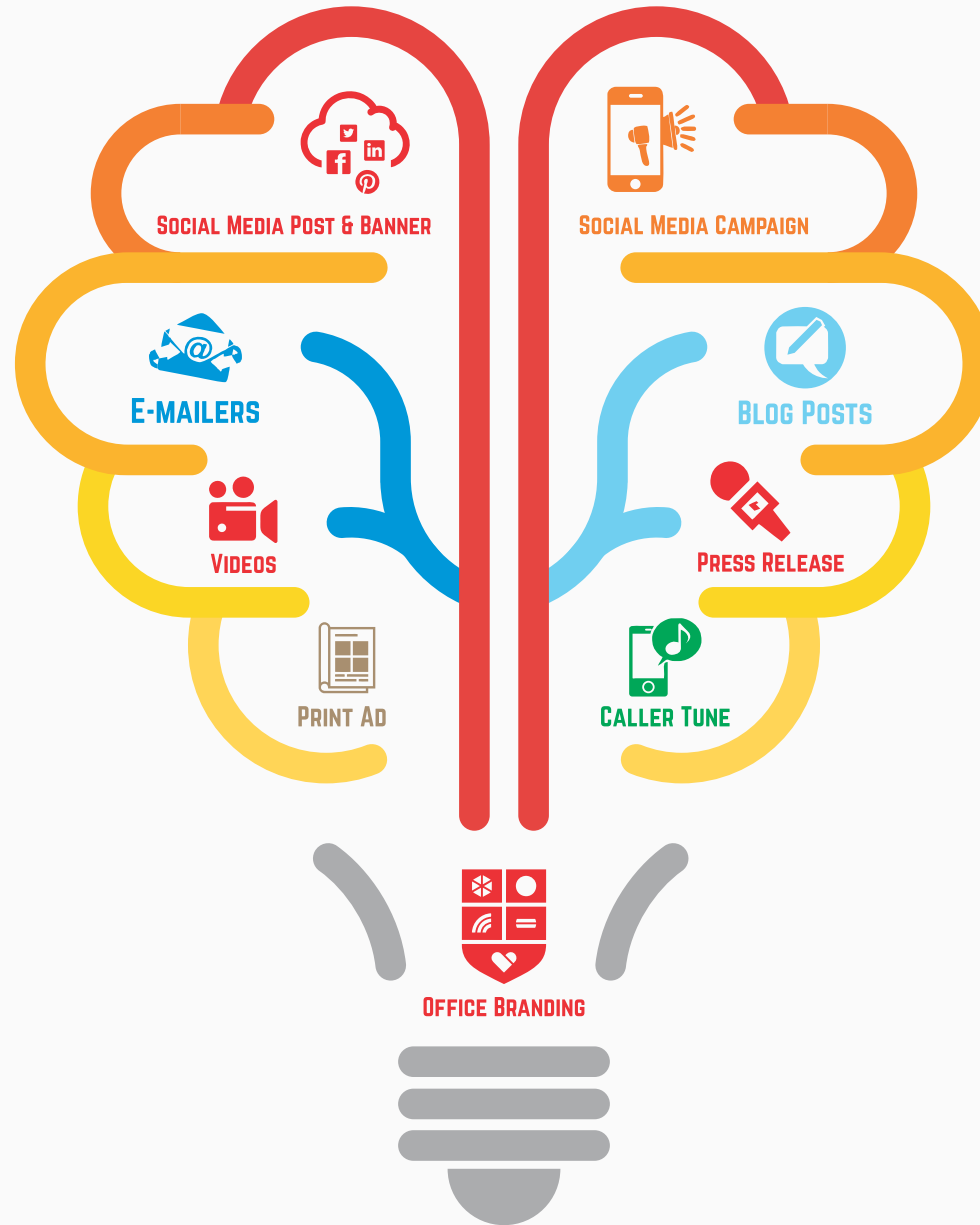
About **8**
BILLION

videos are viewed by
500 MILLION
users on **FACEBOOK**
each day



Increasing popularity
of **SOCIAL MEDIA** has
made it one of the top
MARKETING PLATFORM





POSTS @ SOCIAL MEDIA

DANA

Merry Christmas

May Christmas celebrations add glitters of joy to your life.

UNLOCK 2.0 **AIMIL SINCE 1984**

SOCIAL DISTANCE FROM JUNK FOOD

Sanitize your body and free it from bad habits such as

- Late sleeping
- Excess screen time
- Mask yourself against negative emotions

Issued in people interest by AIMIL

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AGE is just a number for **AluPure**

Colour-fast
Anti-corrosion
Low-maintenance

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AluPure ALUMINIUM SYSTEMS

Aluminium was once considered *more valuable than Gold*

AluPure Aluminium Windows & Door Systems
Manufactured by the best quality materials

AluPure Aluminium Windows & Door Systems
Manufactured by the best quality materials

Slimmer frame means more glass & more view

SLIM

High Quality, Low Maintenance, Weather Resistant, Non Flammable

OPULENZ Experience the GRANDEUR

AluPure Aluminium Windows & Door Systems

KÖMMERLING German UPVC Windows & Door Systems

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*Mere Samne
Wali
Khidki*

*lifestyle beyond
luxury*

*Merit Of
Excellence*

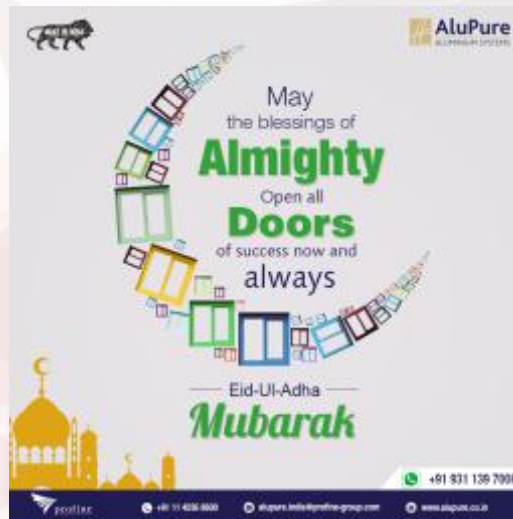
Spirit Of Holi

**# Save
MANKIND**

Open- Up

FESTIVAL @ DIGIMEDIA

*Rejoice on
festivals with
shared
greetings*



BANNER FOR SOCIAL MEDIA

*Make your
first impressions
last*

OPULENZ
EXPERIENCE THE GRANDEUR

**MORE
VIEW
LESS
OBSTRUCTION**

High Quality, Low Maintenance, Weather Proof, Best Flammable, 100% Recyclable, Choice of Colors

Windows that Spoil their Intention

KÖMMERLING

Windows with Integrated Metal Grill Mosquito Mesh

Your Dreams + Our Expertise = Passionate Media Professionals

BLOG POSTS

*Educate
the world*



DEC 13 Protect Your Home With UPVC Windows and Doors

After installing UPVC windows and doors in your house, the next thing that may concern you is how to clean them. Traditional dusting with a cloth may not be enough in a dust-ridden environment of Mumbai. Here we are sharing how you to keep them sparkling clean.

- You need to clean the frames of the windows to prevent any maintenance issues. Eliminate any kind of debris, leaves, grime, dead insects, dust, etc., with the help of a cloth duster or the new feather dusters available in the market.

NOV 16 12 Reasons To Switch To uPVC Windows And Doors

UPVC is extensively used as a window framing material because of its unmatched features and benefits. They add great value to any home and installing them would enhance home's overall functionality. UPVC is a great option to remodel home interiors without compromising the aesthetic appeal of a house. Here are 12 reasons to switch to UPVC windows and doors:

1. The core layer of galvanized steel makes it difficult to break UPVC doors and windows and keeps your home safe from

OCT 16 Casement Window Benefits to Your Home

Windows not only add aesthetic value to interiors and exteriors but also are critical in many other points. They are pivotal in preventing any unauthorized entry, they allow your house to breathe and let natural light pass through.

Kinds of Windows

It is therefore paramount to comprehend the type of window you install in your house. Various types of windows available are – Single-Hung Window, Double Hung Window, Awning Windows, Slider Window and Casement

JAN 12 Rules to Find the Best UPVC Doors & Windows

There are many UPVC doors & windows manufacturers and suppliers in India, many of them are trustworthy and popular for their product's quality, on time delivery and services, but some are unstable and poor.

Similar to other major decisions of your life, it is also important to take some serious consideration and involvement in getting ensured that your UPVC door & window manufacturer and supplier is par with the industry standard because window and door fixing is not a daily task, it requires a substantial amount of money and time. Here are some quick rules to find the best UPVC doors & windows manufacturers and suppliers for your home or office.



DEC 20 **Cost Saving Benefits of uPVC Windows**
uPVC is the short form of Unplasticized Polyvinyl Chloride, which is a polymer that has been used in the development of windows and doors since the early 50s. Here are five cost saving benefits of uPVC windows that make them an excellent choice for your residential space -

1 Durability

uPVC is an extremely strong polymer with high tensile strength. Windows made from uPVC will last you at least a few decades as unlike traditional materials like wood or aluminum, uPVC does not rot.



DEC 20 **Journey towards Success & Growth**
"We must remain focused on the journey to greatness", this has been the mantra of our growth since the inception of Koemmerling in India on 25th May, 2015. We are proud to complete four years of production in India and feel proud in saying that prime India took a great initiative by establishing manufacturing facility in India by contributing towards #MakeinIndia campaign.



DEC 26 **There is only one thing that will help in reducing the unwanted sound - Koemmerling High Sound-Insulated Windows**

Roads, industry, train lines, planes, our world is getting noisier and noisier. It is more important than ever to prevent this noise from penetrating the home and office. It has

been proved that excess noise makes us ill, whether or not we are aware of it.

Sound insulated windows not only ensure a better quality of life - they also play an important role in our health. Here is a video that explains



SEP 17 **uPVC Windows and Environment**
Koemmerling uPVC windows and doors are suitable for any type of weather and every terrain and they are a great space-saver. But apart from their many amazing qualities, one thing that stands out about uPVC windows and doors is that they are environment friendly. For several years now, all Koemmerling window and door profiles bear the patent "Greenline" trademark wherein all the profiles are free from heavy metal/lead and only produced by using Calcium-zinc stabiliser.



SEP 17 **How Koemmerling uPVC windows cut down power bills**
Energy efficient doors and windows may sound new to you but it is a fact that the older a building's doors and windows get, the less energy efficient they are. Now you might wonder, how can doors and windows be energy efficient? Well, according to studies all houses/offices lose or gain their heat (energy) via their windows which also leads to higher energy (electricity) bills.

PRESS RELEASE

Press News

Profine India Inaugurated Koemmerling New Extrusion Facility

On 7th October, 2017, **profine India** manufacturer of u-PVC window, door profiles under its brand Koemmerling inaugurated its new ultra modern state of the art extrusion facility. The new extrusion facility is an initiative towards the Make in India campaign and to further strengthen **profine's** production and service capacity in India. This facility has been developed in 20,000 sq. mt. of area at Vadodara, Gujarat. Profine's gradual expansion in India has already secured an investment of approximately Rs. 100 Crore till now. Eying a turnover of around Rs. 350 Crore by 2022, Profine India is geared up to invest another 100 crores in phases to boost its infrastructure, increasing its production capacity to 15000 MT.

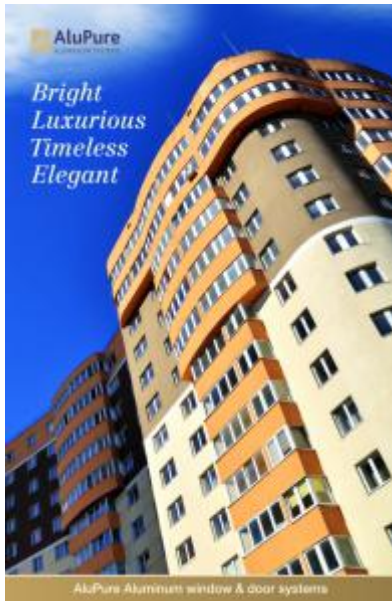
In a span of four years, since profine's first local production at Vadodara, it's perpetual drive for all-round excellence, highly skillful and dedicated workforce and close associations with their channel partners has resulted in its growth and grand success. With the establishment of the new state of the art extrusion facility, profine India has successfully enhanced its existing production capacity to 6000 MT of uPVC profiles from 5 extrusion lines and 1 foiling line.

Speaking on the occasion, **Mr. Farid Khan, Director & CEO, profine India** said, "We feel proud to have new bigger and ultra modern extrusion facility to cater the growing demand of uPVC windows and doors market in India. As one of the market leader our aim has always been to produce the best quality products under international guidelines with best technology, machines and tools from Germany which is the reason behind our success story in India. At the same time, I would like to thank our channel partners for their continuous support in this journey, employees of profine India for their hard work and dedication towards making Koemmerling a popular and one of the most demanding profile systems in India and most importantly **Dr. Peter Mrosik, Owner and CEO profine Group** for his overwhelming support and trust in investment decisions in India."

The new extrusion facility has a bigger production and ancillary area with advanced machines from Battenfeld, Germany and tools from Greiner, Austria to ensure the quality production of uPVC profiles. The new facility holds the capacity of installing up to 15 lines that can produce 15000 MT of uPVC profiles per annum which will increase the manufacturing capacity of profine India by 300% in years to come. Moreover, it provides a Foiling Line for Woodfinish lamination that comes presently in 3 shades i.e. Dark Oak, Mahogany and Walnut. Apart from these the new facility houses an exclusive showroom to showcase elegant door & window systems and a Profine Academy - Technical Training Centre that provides skillful training to the workforce under international guidelines and standards along with large warehouse for storage of profiles.

Talking about profine's future plans, **Dr. Peter Mrosik, Owner & CEO, profine GmbH** said, "We have been in the country for twelve years and have been writing a success story together with our Indian customers right from the start. With the new plant, we are taking another step and underline our long-term commitment to the growth market of India", Dr. Mrosik highlighted the performance of Farid Khan, the CEO of profine India, and his team, who launched the plant in an extraordinary short time. "In addition to state-of-the-art production technology, our new plant offers the right infrastructure to further enhance the success of our customers. Together with them we want to continue to grow in India and to proceed with our exciting and successful development.

OFFICE BRANDING



Roller Design



Standee



Collage

PRINT ADVERTISEMENT

Turn
the page to a
stronger
advertisement



Opulenz Print Advertisement



Kömmerring Print Advertisement



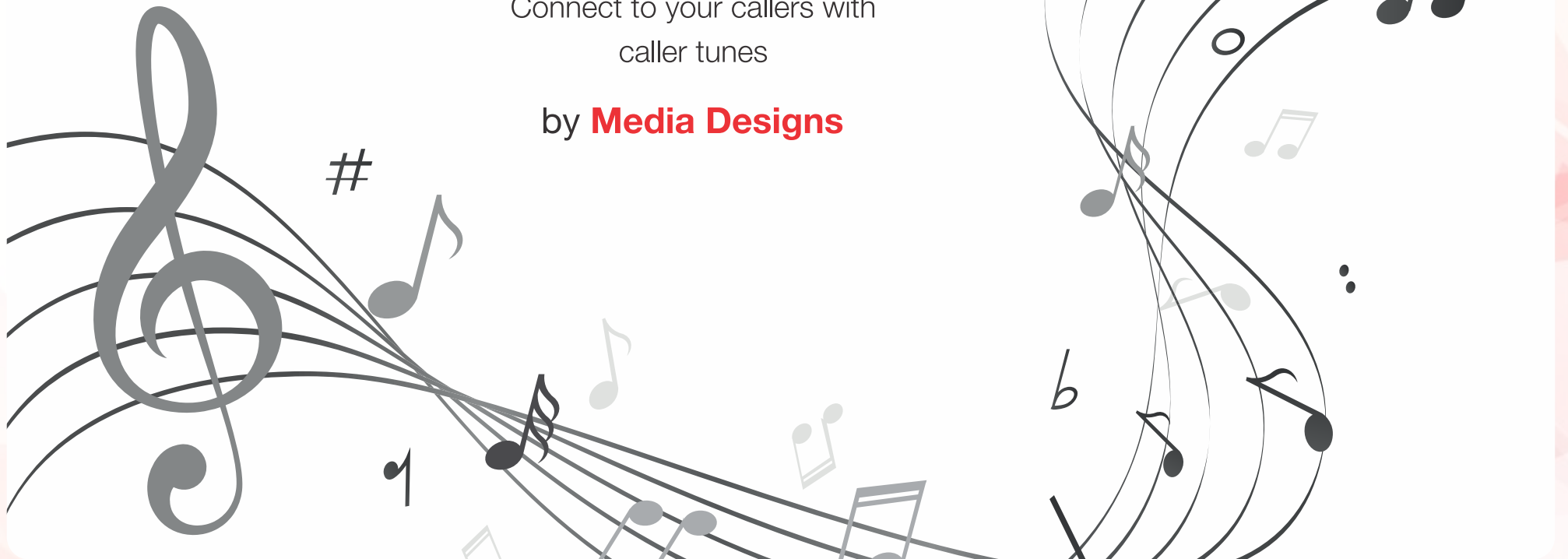
GPC Print Advertisement

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*Music
speaks
louder*

Music is the way
our heart beats.
It connects souls in an
unspeakable way.
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caller tunes

by **Media Designs**



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videos

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