



## Visibility & Signage Solutions

- ◉ Exterior Signage
- ◉ Industrial Signs
- ◉ One-Way Vision
- ◉ Reception Logos
- ◉ LED Walls
- ◉ Illuminated Signs
- ◉ Totem Signs
- ◉ Glass Panels (with UV Print)
- ◉ Large Format Displays (LFDs)
- ◉ Interactive Display Panels



## Digital MEDIA

At Media Designs, we understand that navigating the dynamic realm of digital space requires a strategic approach that aligns seamlessly with our clients' objectives. Our creative section is designed to elevate brands, drive engagement, and deliver measurable results in today's ever-evolving digital landscape.

### Strategic Campaign Planning

Our strategists craft tailor-made campaigns that resonate with your audience and align with your business goals. From defining target demographics to choosing the right platforms, we meticulously plan every aspect for maximum impact.

### Social Media Mastery:

Harness the power of social media with our comprehensive strategies designed to build brand presence, engage audiences, and drive conversions. We leverage platforms like Facebook, Instagram, Twitter, and LinkedIn to create compelling narratives that captivate and convert.



## Printing & PACKAGING

### From Printing to Packaging your Presence

Media Designs, housing an integrated printing press, offers a comprehensive suite of Printing & Packaging solutions, making us your one-stop destination. Our end-to-end services cover everything from designing, layout planning, and printing to meticulous fabrication. With a focus on innovation, we pride ourselves on delivering highly customizable printing solutions. Our core team, with expertise in all formats of printing, has successfully handled massive projects over the last two decades. From extensive work in packaging and mono casting for FMCG brands to large-scale printing for universities and educational institutions, we specialize in providing unique and tailored printing services.

### From designing, printing to packaging, we offer comprehensive services in:

- ◉ Stationary & Notebooks
- ◉ Specialized Kits & Boxes
- ◉ Diaries & Calendars
- ◉ Mono Cartons
- ◉ Promotional Materials
- ◉ Visual Aids

### Our in-house set-up comprises of the following sections and machines

- ◉ Design Studio
- ◉ Binding
- ◉ Embossing
- ◉ Plate-Making
- ◉ Lamination
- ◉ Foiling
- ◉ S-Colour Printing
- ◉ Spot UV
- ◉ Automated Die Cutting



**MEDIADESIGNS**  
MEDIA | MARKETING | MANAGEMENT



# Media Designs

With a strong desire to enter the world of entrepreneurship in 1999, before the advent of start-up trends, Media Designs was started by a young visionary with numbered resources but numerous aspirations.

By starting with offering designing services, the venture embarked upon a bold journey towards providing complete branding & communication solutions in the visual arena (Filming, Branding and Printing). In 2021, Media Designs completed 21 years of successful operation with unwavering focus, self motivation and unique creative drive to serve its customers in the most difficult situation, even during the lockdown.

At Media Designs, our corporate philosophy is to have limited customers to provide them unlimited services. That is why today, in this demanding industry, we have established a significant stance in providing diverse communication tools with on-time delivery for various industries spreading across India, South East Asia and the Middle East.



**MEDIA MARKETING MANAGEMENT**

## Corporate Filming

Success is a Perfect Shot away!

Media Designs with its 21 years of knowledge and experience in serving more than 10 Industries, produces best-in-class films & video solutions. A team of exceptionally talented and experienced writers, cinematographers and editors working with dynamic hi-tech technology. Our in-house setup boasts cutting-edge technology, from 4K cameras to drones, a sophisticated editing suite, and a state-of-the-art Chroma and video studio. Media Designs stands tall in the arena of Corporate Video Production. We aim at delivering on-time attention-grabbing corporate videos that have innovative concepts, compelling scripts, high-definition footage, breath-taking visuals, and expert editing.



500+ Clients



8+ Countries



1000 Videos

## OUR PRODUCTION services include:

- Corporate Films
- Explainer Videos
- Product Demo Videos
- Promotional Videos
- Process Videos
- Training Videos
- Motion Graphics Videos
- Testimonials & Bytes
- Event & Expo Coverage
- Documentary & CSR Videos
- Health and Safety Videos

## TVC & Lifestyle Videos

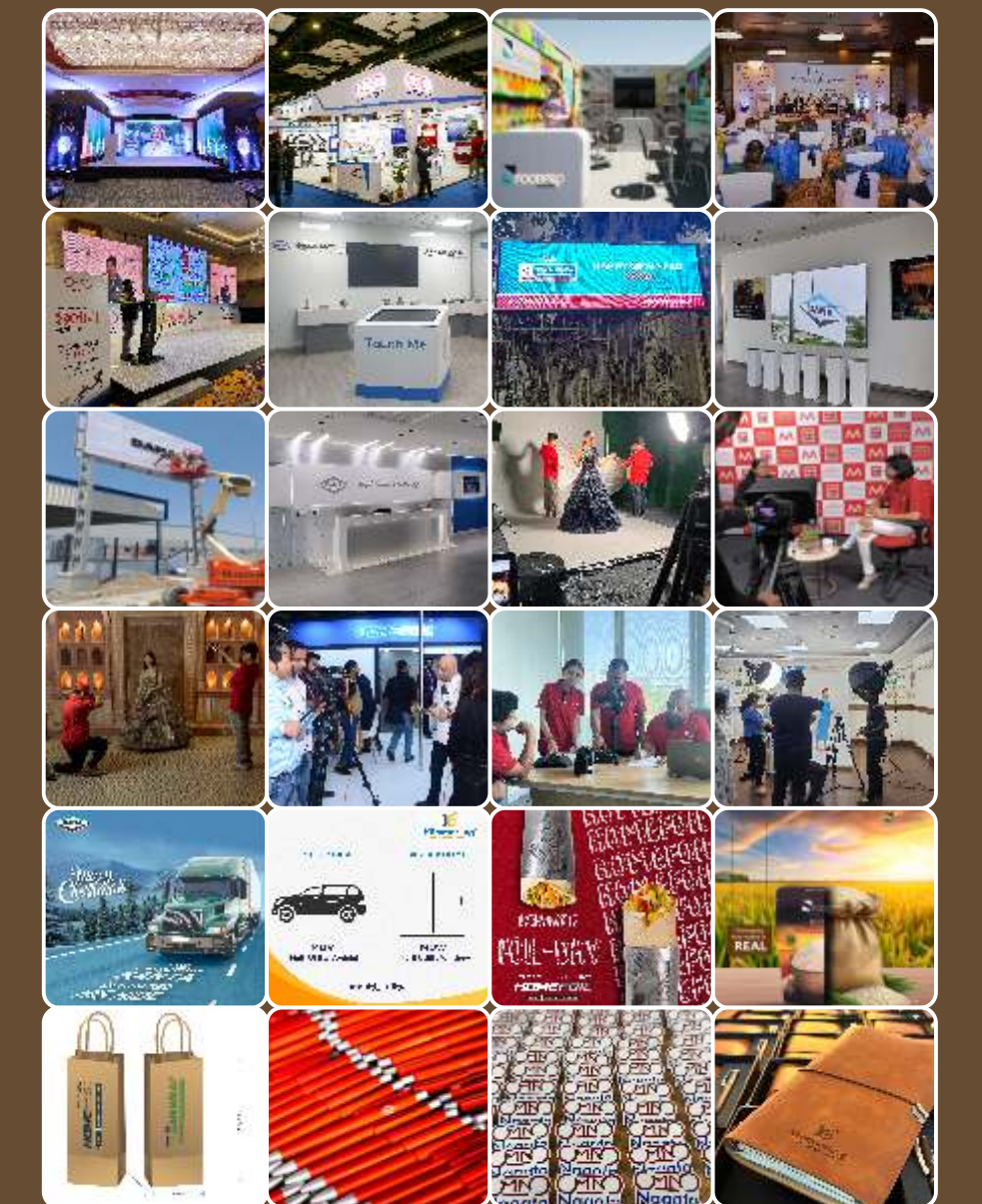
Creativity with Strategy is Advertising

Media Designs makes creative, attention-grabbing and strategized Commercials & Lifestyle Videos for television & digital platforms. We know the perfect recipe that combines glamour, aesthetic, market research and innovation that fantasizes the audience.

Our work in TVCs has been widely appreciated by many big brands. Media Designs specializes in jewellery & fashion lifestyle products. With a complete lifestyle video setup, stylists & make-up artist along with International & Indian Models in-panel. Media Designs has shot various TVCs for National & International brands.



Authenticity Matters to Us.  
All imagery showcased here are from projects executed by team MEDIA DESIGNS.  
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