

MEDIA DESIGNS

TURNING
IDEAS



into
ACTION



MAKING IT MORE

From the **DIRECTOR'S DESK**

21 Years ago, what started off as an act of rebellion, has taken the form of a full-fledged Media House today.' 1999's Designing and Printing Solutions Company, Image' Makers India has evolved into 2022's Corporate Films and Branding House, Media Designs. It feels like yesterday when I decided to entrepreneur my own business venture in the field of Printing, with only one certainty, that Media was my calling. I conceived Media Designs in 2002. But my adventure really began in : 2008 when I incorporated films into Media Designs' : spectrum. Today Media Designs stands amongst the most reputed Corporate Media Houses in Delhi, with expertise in providing Complete Video Solutions and an Elite Clientele. It is our persistence and teamwork that has got us where we are today; we have made 1000+ corporate films and 500+ Plant shoots in only a period of 21 years. I am overwhelmed with gratitude for all those who became a part of my journey and empowered me over all these years. I am proud of where I and Media Designs stand today.



The story of **MEDIA DESIGNS**

- » We design strategies for how you appear to the world
- » We value True Commitments & Self-Imposed Deadlines

We are a team of Imaginative Visualizers, Resourceful Strategists and Skilful Creators with an Entrepreneurial Leadership and Expertise in Communication. Branding runs in our Brains and Client Support in our hearts, we have reached the highest level of expertise in Branding through our years of experience in serving the Corporate Industry.

We are recognized for Devising Diverse Communication Tools that impart messages to the set target audience in the most powerful way possible, focused on Client Centrally Designing Video Productions & Brand Building that eventually Eliminates Communication Impediments and Improves Business.

We are a One stop solution for all your video production Needs.



**Innovate
Transform &
lead**

Crafting Excellence In Every Endeavour

OUR OFFERING

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**Filming
Printing
Branding &**

Comprehensive Corporate Communication Tools

BRANDING

At **Media Designs**, we understand that your brand is more than just a logo; it's a story waiting to be told. Our mission is to help you tell that story in a way that captivates, engages, and leaves a lasting impression.

As a branding agency, Media Designs specializes in crafting your brand identity, messaging, and the essential visual assets needed to engage effectively with your target audience. We take pride in creating a cohesive brand presence that extends across various platforms, ultimately boosting your brand's visibility and recognition.

Our expertise goes beyond just designing; we develop a comprehensive brand guideline that can be seamlessly integrated into your internal communication strategies, ensuring that your entire team is aligned with your brand's essence and vision.

Our team of creative minds and strategic thinkers combines innovation with proven methods to craft a brand that speaks your language and resonates with your audience. We delve deep into your business's core, unearthing your unique strengths and values.

We create a roadmap that defines your brand's voice, mission, and positioning. Together, let's build a brand that stands out and stands the test of time.



CORPORATE FILMING

At **Media Designs**, we give your Brand/Service/Product the Best Communication Tools. Our Major Focus Area and Expertise is Filmmaking, as Corporate Filmmakers, we produce high definition videos that are Captivating, Motivating, Educating and Entertaining in nature.

Implementing Video is a vital tool for Survival of every Business. Other Marketing Techniques are 6 times less effective than Video. We help our customers market themselves better by producing videos that are not only out of the box but also precise, crisp and clear. We create videos that define your brand by telling your story to the audience in your own words. Sky is the limit for our creativity and we make sure to give a fresh feel to every video. We have extensive experience and are capable enough to take on every challenge and sow the seeds of success in all that we do.

Our Video Services include

- » Documentary & CSR Videos
- » Product Demo Videos
- » Training Videos
- » Health & Safety Videos
- » Internal Communication Videos
- » Testimonial Videos



TVC & LIFESTYLE VIDEOS

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- » Industrial Photography
- » Product Photography
- » Corporate Photo Shoot



STILL PHOTOGRAPHY

Still photography is a combination of art and technology. An Industrial photographer needs to be aware of every facet of still photography along with the rules of cinematography.

Our team is exceedingly skilled with technology and we are a bunch of innovative individuals, challenging each other to deliver best results to our clients.

Will to face every challenge head-on, we are now proud to say that no challenge is big enough for us.

- » Industrial Photography
- » Product Photography
- » Corporate Photo Shoot
- » Photography for Plant, Building & Infrastructure
- » Events Photography
- » 360 degree Photography



DIGITAL MEDIA

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EVENTS & EXPO'S

Media Designs is a premier media production house, with over 115 clients across the globe. Celebrating over 20 years of experience in video production, almost all our videos are showcased in expos and exhibitions of international reputation. We've helped businesses outshine the competition and flaunt their innovations and expertise through our storytelling and filmmaking prowess.

Media Designs has served customers from every sphere of industries. Our versatile team is able to provide language translations in 15 languages, including 5 international languages and subtitling in more than 8 Indian Languages and further 12 International ones.

Here are the various Event and Expo's we have served, cities we have covered.



SIGNAGE & VISIBILITY SOLUTION

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TIMELAPSE

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CAPABILITIES

Where success is the destination, continuous excellence is never-ending. At Media Designs, we Consistently stretch our capabilities and experiment with our ever-growing abilities through utmost commitment to our work. No matter where, we are called to do the best we know and can. Our capabilities in Filming, Printing, Branding include:



FILMING



CORPORATE FILMS



DOCUMENTARIES



ARIAL VIEW



PRINTING



DESIGNING



CMYK

OFFSET PRINTING



PACKAGING



BRANDING



EVENTS



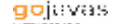
SIGNAGE



GIFTING

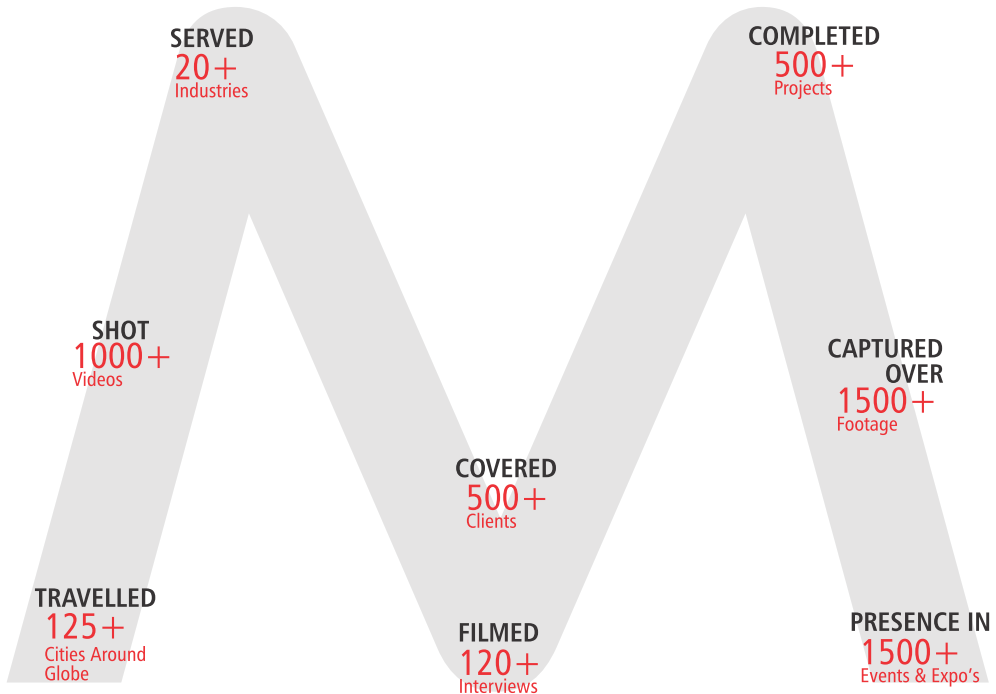
CLIENTELE

We are always seeking opportunities to exhibit our Branding Capabilities creating Masterpieces. And we love our Clients just as much as we love Branding. We have moulded ourselves to fit the needs of the client and reshape ourselves accordingly. Our dedication and commitment towards our work has helped us retain most of our clients. Giving more than Promised is our mantra to Happy Clients, since the very beginning, we have been Extremely Hardworking which brought us to this point where we are working with the Top Class Corporate Companies of the World.



MILESTONES

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